Frequently Asked Questions, cont.

**HOW DO WE WORK WITH THE TRUST?**
Right now, our process is informal, but we do have a series of questions that will help you think through your ideas about how to be a part of **HEALTHY PLACES NC**:

> What health-related problem do you want to work on? Be as specific as possible to describe the issue, the people it affects and why it is important to make a change.
> Who in Beaufort County is most affected by the problem? Are there others who suffer or are limited because of this problem?
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**ABOUT THE KATE B. REYNOLDS CHARITABLE TRUST**

The Kate B. Reynolds Charitable Trust was established in 1947 and is now one of the largest private trusts in North Carolina. Its mission is to improve the quality of life and quality of health for the financially needy of North Carolina. The Health Care Division promotes wellness statewide by investing in prevention and treatment. The Poor and Needy Division of the Trust responds to basic life needs and invests in solutions that improve the quality of life and health for financially needy residents of Forsyth County. Wells Fargo Bank, N.A. serves as sole trustee.
HEALTHY PLACES NC

WHAT IS HEALTHY PLACES NC?

HEALTHY PLACES NC supports community-wide improvements in rural counties. Projects to improve health are locally led, and the Trust reaches far beyond the sorts of health care organizations we have traditionally funded. To date, five communities have been invited to participate in this effort — BEAUFORT, HALIFAX, MCDOWELL, ROCKINGHAM, and BURKE COUNTIES.

WHAT MAKES HEALTHY PLACES NC DIFFERENT FROM OTHER COMMUNITY HEALTH INITIATIVES?

In each county, efforts are based on the ideas, input and energy of the people who live there. We have confidence that this approach will lead to better health in the long term.

The Trust expects to stay involved in your county for the long term, possibly five or 10 years down the road. We plan on working with you through the ups and downs — learning and adjusting alongside you. We know there is no quick-fix or easy solution for improving the health of an entire community. Effective solutions will need to reach across generations and support residents with many different wants and needs.

WHAT PROJECTS WILL BE PART OF HEALTHY PLACES NC IN BEAUFORT COUNTY?

This will depend on the ideas and the priorities of the people who live in your community. Initially, HEALTHY PLACES NC may include pilot projects or the expansion of existing programs. Just as important, the Trust will support efforts that expand the community’s conversation about health to include people who don’t normally think of themselves as health experts, leaders or decision-makers.

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FREQUENTLY ASKED QUESTIONS

WILL GRANT MONEY BE AVAILABLE?

The amount of HEALTHY PLACES NC funding that comes to Beaufort County will be determined over time in response to the ideas and commitment from a broad range of people who live there.

The Trust will play a funding role, as well as a coordinating role, but other funders and community investments are essential, too.

While our overall commitment to HEALTHY PLACES NC will include spending up to $100 million in 10 to 15 economically-distressed North Carolina counties over the next 10 years, our current focus is understanding your needs and listening to your ideas.

We can say that our funding commitments will be longer than in the traditional grantmaking process. We also expect that efforts funded by HEALTHY PLACES NC will build on each other rather than be scattered or isolated projects.

WHO CAN PARTICIPATE?

Anyone! The Trust is anxious to hear the ideas of people and groups that wouldn’t normally get involved in local health issues. For example, if a group of neighbors or a local restaurant owner wants to find a way to get kids cooking healthy food, we want to talk about it. We will look to pair up similar projects, find partners, and help work through the plan, the people and the budget.

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MAIN STREET IN WASHINGTON

HEALTHY PLACES NC community forum, Washington
HELLO, BEAUFORT COUNTY.

I AM EXCITED TO CONTINUE our work together on the Kate B. Reynolds Charitable Trust’s HEALTHY PLACES NC initiative. My colleagues and I have met many incredible people from all over the county and we continue to be inspired by your commitment to this work.

As you may know, Beaufort County was one of the first three communities invited to participate in Healthy Places NC, which aims to improve the health and overall quality of life for people in rural areas of North Carolina. Our goal is to have a long-term impact on major health challenges facing the county. We plan on working with you through the ups and downs and learning alongside you to make long-lasting changes for generations to come.

Since we first hosted a series of community forums in 2013, there has been a lot of momentum in the community. There are many locally-led activities happening around the county. Some impressive activities include:

- Upgraded recreation facilities for school-aged children at under-resourced schools and the surrounding community. Improvements include new playground equipment, paving walking trails, resurfacing and refurbishing outdoor basketball and tennis courts and more.
- An initiative that focuses on increasing physical activity and healthy eating among pre-school aged children in the county.
- A broad effort to make healthy food more accessible to all community residents.
- More places where people can be physically active in the community.

We are lucky to be working with Renee Harvey, with Community Transformation Catalyst, and thank her for all the work she has done and continues to do. Renee grew up in Beaufort County and is working to increase access to healthy food and physical activity in the area. We’ve included her contact information and we encourage you to contact her to find out more information about the Catalyst’s work and how to get involved.

These efforts are just a taste of the activities bubbling up and gaining ground here in Beaufort County. If one of these programs sparks your interest or you have an idea about how to tackle other health issues such as access to primary care, mental health and substance abuse or diabetes in Beaufort County, please send me an email or give me a call. There are so many issues that can impact the health of a community, and we want to hear your thoughts about what’s working and what’s not.

You, your families and your neighbors know this community, and we are here to help connect you with the people and resources you need to make changes a reality. I look forward to hearing from you and working together to foster even more community collaboration.

Best,

Jason Baisden
Program Officer

Tell Us What You Think
We want to know what you think is good about living, learning and working in Beaufort County. Send Jason a note or give him a call (contact info above).

Frequently Asked Questions

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What makes Healthy Places NC different from other community health initiatives?
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Effective solutions will need to reach across generations and support residents with many different wants and needs.

What projects will be part of Healthy Places NC in Beaufort County?
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If you have worked through this list — even if you don’t have all the details figured out — contact Jason Baisden: 336.397.5510 (office) or jason@kbr.org (email).

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