

# Healthy Places NC Funding Opportunity

## Reducing Obesity in Rural, Eastern North Carolina

Like many parts of the state, rural Healthy Places North Carolina communities are working to address high obesity rates and food insecurity. To assist stakeholders in Nash, Edgecombe, Halifax, and surrounding counties build a more equitable health system, the Trust will support efforts aimed at collecting and analyzing data and creating locally relevant plans to coordinate effective interventions.

### **Goal**

Increase healthy eating in low-income communities.

### **Strategy**

Support community-based research efforts that engage residents in the process to identify gaps and opportunities and produce a community plan to build an equitable food system.

### **Timeframe for Applications**

Call-by date: July 15, 2019

Application Deadline: August 1, 2019

### **Geographic Focus**

Nash, Edgecombe, Halifax and surrounding counties

### **About Healthy Places NC**

[Healthy Places North Carolina](#) is the Trust's signature place-based strategic initiative working closely with residents to improve the health and the overall quality of life in seven rural North Carolina counties.

## **Opportunity Details**

Organizations in Nash, Edgecombe, Halifax and surrounding counties are working to create more equitable food systems that provide greater opportunities for historically marginalized populations and healthier eating options in schools, daycare centers, and hospitals. These groups express an interest in understanding the problem, collecting relevant qualitative and quantitative data, and recommending approaches for building a better food system.

To help the community achieve these aims, the Trust is interested in proposals that map and analyze the food system in Nash, Edgecombe, Halifax and surrounding counties through an equity lens. Mapping may include examining information on networks, food value-chains, policies, land ownership and use, food deserts, food insecurity, or related issues. Local coalitions, such as the Just Foods Collaborative of Edgecombe and Nash counties and the Roanoke Valley Community Health Initiative, should be centrally involved in the work. Competitive applications will directly engage the communities that disproportionately suffer from a lack of healthy food options.

## **Contact**

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at [Alison@kbr.org](mailto:Alison@kbr.org) or 336-397-5521.