

Healthy Places Funding Opportunity

Rockingham County

Decreasing Substance Misuse and Overdose Deaths

Like many parts of the state, rural Healthy Places North Carolina communities are struggling to reduce rates of addiction to harmful substances and to decrease or eliminate overdose deaths. Coalitions and organizations in Rockingham County are working to reduce substance misuse rates. This opportunity will help implement or supplement evidence-based programs that have the greatest potential for impact. The Trust will consider the reach of applicant organizations, connections to financially vulnerable residents, and plans for seeking sustained funding.

Goal

Reduce rates of substance misuse and overdose deaths among the Medicaid and uninsured populations.

Strategy

Support evidence-informed and evidence-based approaches to prevent substance misuse among vulnerable populations.

Timeframe

Call-by date: **April 4, 2019**

Application deadline: **April 18, 2019**

Applications received by March 12 will be considered in April. Applications received by April 18 will be considered in June. An advance call is required at all times.

Geographic Focus

Rockingham County

About Healthy Places NC

Healthy Places North Carolina is the Trust's signature place-based strategic initiative working closely with residents to improve the health and the overall quality of life in seven rural North Carolina counties.

Opportunity Details

In recent years, stakeholders in North Carolina have spent considerable time and energy crafting recommendations to confront the complex issues of behavioral health and substance misuse at the state level. A lack of treatment capacity, high uninsured rates in some sections of the population, and rising opioid overdose deaths prompted the creation of these plans.

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Strategies targeting individual behavior change must reach enough people and have an ongoing source of funding to make a difference. The Trust also will help underserved counties measure progress toward achieving common substance misuse goals.

Our mission is to serve financially vulnerable residents and to close racial disparities in health care, so we are particularly interested in how communities are addressing the needs of Medicaid and uninsured patients.

Future Funding Opportunities

The Trust envisions opening future opportunities to reduce substance misuse in Rockingham County that may include systems change approaches and innovative ideas to tackle the issue.

We can best partner with communities in implementing system changes that alter the underlying conditions that drive growing substance misuse rates. Please check this section for future funding opportunities in Healthy Places NC counties.

Contact

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at alison@kbr.org or 336-397-5521.