## Kate B. Reynolds Charitable Trust Investing in Impact

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# Healthy Places Funding Opportunity

# Organizational Capacity

This Healthy Places opportunity aims to provide small general operating support grants to groups with strong networks among racial and ethnic minorities or in low-income neighborhoods.

#### Goal

Ensure that all stakeholders, especially historically marginalized communities, are meaningfully engaged in seeking and implementing solutions to long-standing health challenges.

#### Strategy

Provide general operating support to develop organizations that represent underprivileged populations, and provide programmatic funds and general operating support to these groups.

#### Timeframe

Call-by date: January 18, 2019

Application deadline: February 1, 2019

Applications received by Nov. 28 will be considered in January. Those received by Feb. 1 will be considered in March. An advance call is required at all times.

#### **Geographic Focus**

Burke, McDowell, Rockingham, and Beaufort Counties

#### **About Healthy Places**

Healthy Places North Carolina, or HPNC, is the Trust's signature place-based strategic initiative working closely with residents to improve the health and the overall quality of life in seven rural North Carolina counties.

#### **Opportunity Details**

We recognize the need to develop additional capacity for organizations that are deeply connected to financially disadvantaged residents. To apply, organizations should be engaged, or demonstrate a willingness to engage, with identified countywide health improvement efforts.

In Burke and Beaufort counties, local networks are working to increase access to care, reduce obesity, and decrease substance misuse rates. In McDowell and Rockingham counties, coalitions and collaboratives are attempting to reduce obesity and substance misuse rates. Rural Forward, based at the Foundation for Health Leadership & Innovation, will provide additional technical assistance to develop community-based organizations. Outcomes in Healthy Places counties are gauged by how different organizations are helping achieve locally-derived health goals.

### **Consult and Apply**

If you believe you are eligible, contact the program coordinator to arrange a phone consultation to determine if your idea is a fit. Depending on alignment with goals and strategies, the program coordinator may then schedule an appointment with you and your regional program officer.

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