

Healthy Places Funding Opportunity

Burke, Edgecombe, and Nash Counties

Decreasing Substance Misuse and Overdose Deaths

Like many parts of the state, rural Healthy Places North Carolina communities are struggling to reduce rates of addiction to harmful substances and to decrease or eliminate overdose deaths. To assist stakeholders in Burke, Edgecombe, and Nash counties in developing a meaningful response to substance misuse, the Trust will support efforts aimed at collecting and analyzing data and building locally relevant plans to coordinate effective interventions.

Goal

Reduce rates of substance misuse and overdose deaths among the Medicaid and uninsured populations.

Strategy

Support community-based research efforts that engage residents in the process to identify gaps and produce a community plan to reduce substance misuse rates.

Timeframe

Call-by date: **April 4, 2019**

Application deadline: **April 18, 2019**

Applications received by March 12 will be considered in April. Applications received by April 18 will be considered in June.

An advance call is required at all times.

Geographic Focus

Burke, Edgecombe, and Nash counties

About Healthy Places NC

Healthy Places North Carolina is the Trust's signature place-based strategic initiative working closely with residents to improve the health and the overall quality of life in seven rural North Carolina counties.

Opportunity Details

In recent years, stakeholders in North Carolina have spent considerable time and energy crafting recommendations to confront the complex issues of behavioral health and substance use at the state level. A lack of treatment capacity, high uninsured rates in some sections of the population, and rising opioid overdose deaths prompted the creation of these plans.

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Between 2005 and 2015 the number of opiate related deaths in Burke County increased by more than 158 percent. Community health needs assessments in Nash and Edgecombe counties prioritize mental health and substance abuse as two critical issues facing the community. Collaboratives in these counties aim to address addiction. This opportunity is for technical assistance partners to help Burke, Nash, and Edgecombe counties collect and analyze the data on substance misuse, create a plan for reducing substance use rates, and measure progress toward identified goals.

Our mission is to serve financially vulnerable residents and to close racial disparities in health care, so we are particularly interested in how communities are addressing the needs of Medicaid and uninsured patients.

Future Funding Opportunities

A community planning process will likely yield a mix of solutions for combatting substance misuse including system changes, prevention strategies, communications campaigns, and programming. Based on the results of planning and research, the Trust envisions opening future opportunities to support those solutions to reduce substance misuse in Burke, Edgecombe, and Nash counties.

We can best partner with communities in implementing system changes that alter the underlying conditions that drive growing substance use rates. In the future, the Trust may also support evidence-based programs and innovative ideas, but we will consider the scale and sustainability of such approaches. Strategies targeting individual behavior change must reach enough people and have an ongoing source of funding to make a difference. The Trust also will help underserved counties measure progress toward achieving common substance misuse goals.

Please check back for future funding opportunities in Healthy Places NC counties.

Contact

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at alison@kbr.org or 336-397-5521.