

Great Expectations Sample Application Questions

Organizational Capacity

Q1. What is your organization's mission? *(100 words)*

Q2. What have you achieved in the past year to advance your mission and improve your organization's capacity to undertake the work for which you are seeking funding? *(400 words)*

Strategy and Approach

Q3. What issue would you be addressing with your efforts? Please provide any useful data that illustrate the issue here. *(300 words)*

Q4. Broadly describe the programmatic strategy for which you seek funds. What strengths or assets in the community(ies) you serve will you build on? *(300 words)*

Q5. In your view, how should the community as a whole evolve to address the early childhood issue you propose to address? What would "scale" look like, and what is required to reach it? In what way is your work a stepping stone to addressing a system-level issue at scale? *(400 words)*

Your Participants

Q6 a. Describe the participants who will be included in the work for which you seek funding. This might include children, parents, and/or providers/educators. Please include estimates of the following as applicable to your program: any eligibility criteria for participants; the total number of expected participants; and anticipated breakdown by age (for children), race/ethnicity, and geography. *(300 words)*

Q6 b. What percentage of the participants will be financially needy? If your participants are children/parents, what percentage will be low-income? If your participants are providers/educators, what percentage of the children/families they serve are low-income? Measures of low-income include free/reduced lunch and childcare subsidy. Enter whole number only (without % sign).

Your Impact

Q7. What impact are you committed to achieving? How will children, families, and/or the community be better off? Will any new policies or systems be in place? How would all of these results position you to achieve longer-term outcomes in the future? *(500 words)*

Q8. What activities will you use to achieve the anticipated impact? Please include specific information about the program for which you seek funding including the frequency and length of any services provided. *(500 words)*

Tracking to Success

Q9. How will you know when your impact has been achieved? How do you plan to measure whether you achieve these results? Please describe any specific tools or approaches you plan to use to do so. *(500 words)*

Q10. What do you hope to learn from the implementation of this program? Please share any challenges you expect to face, and how you might address them. *(300 words)*

Partnerships and Strategic Connections

Q11. When you consider the work for which you are requesting funds, who else is doing similar work in Forsyth County? Do you partner with them? If you do, please describe roles for each organization. If you don't, why not?
(300 words)

Q12. Will you partner with organizations from sectors other than your own? If so, who will you work with and how will you work together? For example, will you work with any unlikely partners who have not historically been involved in the work? (300 words)

Q13. To what extent does your proposal leverage the momentum of other system reform efforts at the local or state level, including investments by other local funders? (200 words)

Participant Engagement

Q14. Do you use input from program participants and/or end-beneficiaries to inform your programs and services? If so, how, and if not, why not? Remember that participants/ beneficiaries could be a combination of providers, caregivers, and families. (300 words)

Q15. Are program participants and/or end-beneficiaries involved in helping design, administer or evaluate your programs and services? If so, please indicate their level of involvement and describe the ways in which participants are engaged in that process. If not, why not? (300 words)