Healthy Places
Funding Opportunity

Organizational Capacity

This Healthy Places opportunity aims to provide small general operating support grants to groups with strong networks among racial and ethnic minorities or in low-income neighborhoods.

Goal
Ensure that all stakeholders, especially historically marginalized communities, are meaningfully engaged in seeking and implementing solutions to long-standing health challenges.

Strategy
Provide general operating support to develop organizations that represent underprivileged populations, and provide programmatic funds and general operating support to these groups.

Timeframe
Call-by date: March 11, 2020
Application deadline: April 2, 2020

Geographic Focus
Bladen, Columbus, Robeson, Edgecombe, and Nash Counties
About Healthy Places

Healthy Places North Carolina, or HPNC, is the Trust’s signature place-based strategic initiative working closely with residents to improve the health and the overall quality of life in seven rural North Carolina counties.

Opportunity Details

We recognize the need to develop additional capacity for organizations that are deeply connected to financially disadvantaged residents. To apply, organizations should be engaged, or demonstrate a willingness to engage, with identified countywide health improvement efforts.

In Nash and Edgecombe counties, local networks are working to address childhood trauma, reduce obesity, and decrease substance misuse rates. Bladen, Columbus, and Robeson counties are attempting to reduce substance misuse rates, address childhood trauma, and connect to statewide opportunities including Medicaid transformation and health insurance enrollment efforts to improve residents health. Rural Forward, based at the Foundation for Health Leadership & Innovation, will provide additional technical assistance to develop community-based organizations. Outcomes in Healthy Places counties are gauged by how different organizations are helping achieve locally-derived health goals.

Consult and Apply

If you believe you are eligible, contact the program coordinator to arrange a phone consultation to determine if your idea is a fit. Depending on alignment with goals and strategies, the program coordinator may then schedule an appointment with you and your regional program officer.

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