

Healthy Places Funding Opportunity

Decreasing Substance Misuse and Overdose Deaths

In recent years, stakeholders in North Carolina have spent considerable time and energy crafting recommendations to confront the complex issues of behavioral health and substance use at the state level. A lack of treatment capacity, high uninsured rates in some sections of the population, and rising opioid overdose deaths prompted the creation of these plans.

Like many parts of the state, rural Healthy Places North Carolina communities are struggling to reduce rates of addiction to harmful substances and to decrease or eliminate overdose deaths.

Goal

Reduce rates of substance misuse and overdose deaths among the Medicaid and uninsured populations.

Strategy

Conduct community-based evaluation, research, and planning that engages residents in the process to collect data, identify gaps, and determine best practices to address goals.

Convene, facilitate, and coordinate stakeholders to collectively address goals. This could include better coordination within and across systems and regularly convening community partners.

Build community, organizational, and individual capacity in areas with low incomes so that historically marginalized populations can participate in health improvement efforts.

Timeframe for Applications

Call-by date: January 26, 2021

Application deadline: February 16, 2021

Geographic Focus

Nash, Edgecombe, Robeson, Bladen, Columbus, McDowell counties

Opportunity Details

Organizations and collaboratives in Nash and Edgecombe counties in the northeast; Robeson, Bladen, and Columbus counties in the southeast; and McDowell in the west, are addressing addiction by adopting new policies, collecting and analyzing data, offering programs such as medication assisted treatment and peer support, and raising awareness. This opportunity is for Nash, Edgecombe, Robeson, Bladen, Columbus, and McDowell counties to continue coordinating coalitions, developing regional recommendations, raising awareness, and increasing the capacity of the most impacted communities to participate in system change efforts.

Our mission is to serve residents who are financially vulnerable and to close racial disparities in health care, so we are particularly interested in how communities are addressing the needs of Medicaid and uninsured patients.

Contact

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at alison@kbr.org or 336-397-5521.