128 Reynolda Village Winston-Salem, NC 27106 336–397–5500 www.kbr.org

Local Impact in Forsyth County Funding Opportunity

Leadership Development and Organizational Capacity

We envision a thriving Forsyth County. Through our Local Impact program area, we're working to create an inclusive economy in Winston-Salem and Forsyth County that benefits all residents, leaving no one behind.

This opportunity aims to support organizations and technical assistance providers working with nonprofit and grassroots groups led by people of color, or deeply embedded in communities of color, to build their sustainability and to increase their capacity to think more broadly about system change work.

Goal

Increase community action toward building the will to create greater economic mobility for the working poor in Forsyth County.

Strategy

Build community, organizational, and individual capacity in areas with low incomes so that historically marginalized populations can participate in economic, education, and health improvement efforts.

Timeframe

Call-by date: January 26, 2021

Application deadline: February 16, 2021

Geographic Focus

Forsyth County

Opportunity Details

An inclusive economy is one in which there is expanded opportunity for more broadly shared prosperity, especially for those facing the greatest barriers to advancing their well-being. Simply stated, an inclusive economy offers more opportunities for more people. As a result of recently conducted research and community input we've learned that the Forsyth County/Winston-Salem area has been plagued by such challenges as barriers to employment that pay a living wage; failure to develop goals and strategies that bring all races forward together resulting in pockets of concentrated poverty; not investing in a more efficient and effective public transportation system that could produce increased mobility for those that need it; and having poor coordination of community resources that inhibit thriving residents and thriving communities.

In the Local Impact in Forsyth County program area, we recognize the need to develop additional capacity for organizations that are deeply connected to residents with low incomes. This funding opportunity aims to provide technical assistance through leadership development and organizational capacity to groups with strong networks among racial and ethnic minorities or in neighborhoods with low incomes. Applicants should have significant experience with leadership development, virtual training platforms, and culturally competent staff and/or consultants.

Contact

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at alison@kbr.org or 336-397-5521.