

Health Improvement in North Carolina

Equitable Health Outcomes Funding Opportunity

Helping Immigrant Families Respond to COVID-19 Pandemic

Immigrant communities have been some of the hardest hit by the COVID-19 pandemic, with millions of immigrants serving as frontline essential workers and millions more out of work. Intensifying this hardship is that fact that immigrants are often ineligible for public assistance programs. Before the pandemic, non-citizens were already significantly more likely to be uninsured, and most immigrants are ineligible for many forms of public benefits during the first five years in their status. Meanwhile, in North Carolina, Latinx individuals make up nine percent of our state's population but account for 25 percent of COVID-19 cases.

To help immigrant families weather challenges posed by the COVID-19 pandemic and access a vaccine when available, the Trust will support immigrant-led organizations working closely with immigrant communities in North Carolina. To ensure that strong community-based networks exist to help immigrants and their families thrive, we encourage the submission of joint applications from groups to promote collaboration and coordination.

Goal

Responsive opportunity to address the COVID-19 pandemic.

Strategies

Build community, organizational, and individual capacity in areas with low incomes so that historically marginalized populations can participate in health improvement efforts.

Conduct broad-based communications, community education, and advocacy efforts that advance goals.

Timeframe for Applications

Call-by date: January 26, 2021, for February 16 deadline

Application deadline: April 20, 2021, but applications received by February 16, 2021 may be considered early.

Geographic Focus

Statewide

Opportunity Details

The Trust aims to ensure that strong community-based networks exist to help immigrants and their families thrive in North Carolina. We encourage the submission of joint applications from organizations to promote collaboration and coordination of immigrant-serving groups in response to COVID-19. Applications of five or more organizations can apply for grants up to \$200,000. Applications of two to four organizations can apply for grants up to \$100,000. Single organizations can apply for grants up to \$25,000. For collaborative applications, we request that one organization be identified as the fiscal agent. Grant awards may vary based on full consideration of the proposals submitted, the number of organizations applying together, and the number of applications received. Preference will be given to organizations and coalitions well-positioned to directly interface with specific immigrant communities.

Applicants can propose activities targeted to the specific needs of the communities they work with, including efforts to maintain access to food, housing, health care, and other basic needs for immigrants impacted by the COVID-19 pandemic. The Trust will also support culturally and linguistically appropriate outreach that prioritizes immigrant groups that have been disproportionately impacted by health disparities. This may include translating public health information into other languages and getting messages to hard-to-reach populations. Applicants may also propose advocacy efforts to ensure equitable access to COVID-19 testing, treatment, and vaccines.

Preference for this funding opportunity will be given to immigrant-led non-profit organizations.

Contact

To schedule a conversation about this opportunity, please contact Program Coordinator Alison Duncan for an initial consultation at alison@kbr.org or 336-397-5521.