

Local Impact in Forsyth County Funding Opportunity

Reconnecting Youth to Economic and Education Opportunities

The Trust is working in Forsyth County to foster an inclusive economy and ensure every resident has the opportunity to thrive. This funding opportunity advances economic equity and support for Forsyth County youth (ages 16 – 24) who have been disconnected from school and work, by increasing the number of young adults who move into living-wage jobs. Research indicates that about 14 percent of the county’s youth are considered “disconnected.” We know that these youth—particularly youth of color—are impacted by systemic barriers and institutional racism and need support to secure living wage jobs and find the path to economic and educational success. It will take organizations, adults, and youth in our community to listen, learn and develop inclusive solutions together, putting ideas into action for a more equitable future. This funding opportunity is designed to encourage communications, advocacy, and community engagement; and create policy reform to improve outcomes for youth and young adults not connected to work or school.

Goal

Grow support for youth in Forsyth County, who have been disconnected from school and work, and increase the percentage who move into living wage jobs.

Strategy

Conduct broad-based communications, community education, and advocacy efforts that advance goals.

Convene, facilitate, and coordinate stakeholders to collectively address goals. This could include better coordination within and across systems and regularly convening community partners.

Build community, organizational, and individual capacity in areas with low incomes so that historically marginalized populations can participate in economic, education, and community improvement efforts.

Timeframe

Call-by date: **March 30, 2022**

Application deadline: **April 20, 2022**

Geographic Focus

Forsyth County

About Local Impact in Forsyth County

Through our Local Impact in Forsyth County program area, we invest in solutions that improve the quality of life in Forsyth County and support thriving residents. We are working with the community to foster an inclusive economy that listens to, empowers, and supports residents who have historically been denied economic opportunity.

Opportunity Details

Research indicates that about 14 percent of Forsyth County's youth ages 16-24 are considered "disconnected," meaning they are not currently engaged in the education system or economic opportunities. Grassroots organizations and institutions are convening in Forsyth County and having conversations with community leaders and youth to address this issue and develop an action plan. The goal of this work is to identify opportunities and gaps for what is needed to effect lasting change in Forsyth County. The Trust is interested in hearing from organizations implementing this action plan. Efforts could include communications and advocacy campaigns, community engagement and public education work, capacity building, and convening partners. Organizations responding to this opportunity should have been involved, or show a willingness to get involved, in planning and convening with other community groups. The aim of this effort is to remove barriers to employment and education for youth than have been disconnected.

Contact

To schedule a conversation about this opportunity, please contact Programs Director Adam Linker for an initial consultation at adam@kbr.org or 336-397-5508.