

Farmer Interview Questionnaire

Name: _____

Phone number: _____ Email: _____

Mailing address: _____

Farm's name: _____

Farm's website: _____

1. What do you produce on your farm?

a. Commodity crops (acreage: _____)

b. Livestock (number of head: _____)

c. Tobacco (acreage: _____)

d. Produce (acreage: _____)

i. Is any of this organic? Yes No

ii. What types of produce?

e. Other _____

2. Where do you currently sell your products?

a. Retail: _____

b. Wholesale: _____

3. Where would you like to sell your products?

a. Retail: _____

b. Wholesale: _____

4. What are the biggest barriers preventing you from accessing local markets?

5. If new markets are established, would you be interested in growing more or different products for these markets? Yes No

a. If yes, how much? (Acres of produce) _____

6. Do you own underutilized land that you would like to see farmed? Yes No

a. If yes, how much land? (in acres)

7. Are you interested in getting GAP certified?

- a. Yes
- b. No

8. If yes, what assistance would you need in getting GAP certified?

9. If no, why not?

10. What types of shared food production/processing/distribution facilities/equipment would most benefit you? Please check all that apply and circle your first choice.

- a. Cold storage (refrigerators/freezers)
- b. Meat processing facility
- c. Produce washing/grading/packing
- d. Truck for distribution
- e. Commercial kitchen
- f. Quick frozen produce line
- g. Produce chopping/processing
- h. Other_____

11. What types of shared food production/processing/distribution facilities/equipment is already available to you? Please check all that apply.

- a. Cold storage (refrigerators/freezers)
- b. Meat processing facility
- c. Produce washing/grading/packing
- d. Truck for distribution
- e. Commercial kitchen
- f. Quick frozen produce line
- g. Produce chopping/processing
- h. Other_____

12. Would you be interested in being able to sell your products directly to SNAP recipients?

- a. Yes
- b. No

13. What do you do with left over products?

14. If no, what is the biggest barrier that prevents you from donating?

15. Would you be interested in donating?

16. If it was available, would you take advantage of a local commercial kitchen where you could rent space to make value added products?

17. Would you be interested in a gathering of local farmers, food producers, distributors, and food service directors/restaurant owners, etc. in order to build partnerships and expand the market to local foods?

18. Additional comments.

Please answer some questions about yourself.

19. Are you of Hispanic, Latino or Spanish origin?

- a. Yes
- b. No

20. How would you describe yourself?

- | | |
|--|------------------------|
| a. American Indian or Alaska Native | e. White |
| b. Asian | f. Other _____ |
| c. Black or African American | g. I prefer not to say |
| d. Native Hawaiian or Pacific Islander | |

21. What is your age in years?

- | | |
|-------------|------------------------|
| a. Under 18 | e. 46-55 |
| b. 19-25 | f. 56-65 |
| c. 26-35 | g. 66 or older |
| d. 36-45 | h. I prefer not to say |

22. What is your gender?

- a. Male
- b. Female