

People feel like their needs are met



- 13.2% of Black households do not have a computer compared to 9.5% of White households (Source 1)
- Edgecombe scores a 78.1 out of 100 on the Digital Distress Index (Source 5)*
- 1 out of 3 households only have access to 1 vehicle (Source 7)
- There are 2,390 residents for every 1 physician in Edgecombe (Source 2)

Enough jobs

- in 2018 employment growth in Edgecombe was 0.71% (Source 4)
- A majority of people (70%) don't agree that there is enough economic opportunity in the county (Source 1)



Safety & Peace

Community Pride

- A majority (66%) of residents agree that Edgecombe is a good place to raise children (Source 1)
- 40% of residents agree that Edgecombe is a safe place to live and 32% feel neutral about Edgecombe's safety (Source 1)



People go for walks/More activity

- 75% of residents report working out at home or walking (Source 1)
- 59% of people in Edgecombe have access to exercise opportunities (Source 2)
- "...there are several people that run and jog. [I] didn't realize so many people did" (Source 3)
- "People walk in the Pinetops/Macclesfield area...people are using Indian Lake" (Source 3)



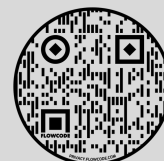
Call to Action, What Can Edgecombe Do?

Plans to take action? Tell us how here.

Solutions posed by community members and focus group participants:

- "More telehealth for people with transportation or mobility issues" (Source 3)
- "Some type of shuttle to take people to the doctor" (Source 3)
- Offer more "job training, when people have a livable wage they are more prone to eat healthy" (Source 3)
- Invest in walking trails and outdoor exercise equipment in the Pinetops/Macclesfield area and Indian Lakes (Source 3)
- Edgecombe "needs bike paths or more sidewalks and better road access" (Source 3)
- Conduct a door to door Community Survey every 90 to 120 days centered around level of community safety and comfort (Source 6)
- Adult Correction and Juvenile Justice Edgecombe Youth Development Center hosts 1 to 2 yearly community gathering(s) (Source 6)

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Sources

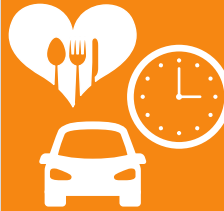
1. **2018 Eastern North Carolina Community Health Survey** <https://www.healthenc.org/edgecombe-county/>
2. **2020 County Health Rankings** <https://www.countyhealthrankings.org/app/north-carolina/2020/downloads>
3. **2018 Edgecombe County Focus Group Summary** <https://www.healthenc.org/edgecombe-county/>
4. **2018 Census Bureau** <https://datausa.io/profile/geo/edgecombe-county-nc#economy>
5. **I3 Connectivity Explorer** <https://i3cex.internet-is-infrastructure.org/overview> *(a Digital Distress Index >50 is cause for concern)
6. **Rural Opportunity Institute (ROI) Design Insights Group July 9th, 2020**
7. **2016 US Census Bureau** <https://onthemap.ces.census.gov/em/#044691eb5838bf3dce74038bd1f7e1f3>

Educate/model for parents and families

- Edgecombe is considered a hot spot for Triple P Positive Parenting Providers. There are 35 providers within 20 miles of Edgecombe county (Source 5)
- Less than 1% of residents reported getting most of their health related information from their child's school (Source 1)



Access for parents & families



- 1 out of 3 Edgecombe residents have access to only 1 vehicle (Source 7)
- A majority of residents (60%) work full-time (Source 1)
- Almost 1/3 of residents (including grand parents, foster parents, etc.) are the caretaker for children between the ages of 9-19 (Source 1)
- 1 in 5 residents reported worrying their food would run out before they had money to buy more (Source 1)

Parent & Family Engagement

Cycles of generational support

- A majority (66%) of residents agree that Edgecombe is a good place to raise children (Source 1)
- Since 2014, 10-15 young adults have participated in the Adolescent Parenting Program each year (Source 8)
- "I would invest all the money in Town of Pinetops on education" (Source 3)



Continuing Education/Options

- Edgecombe Community College first-time, full-time students have almost twice the retention rate of part-time students (Source 4)
- in 2017 the most common majors in the county were #1 Liberal Arts & Science, #2 Registered Nursing, and #3 Health Information & Medical Records Technology (Source 2)
- The highest paid jobs in 2017 were in "Life, Physical, & Social Science Occupations (\$53,542), Health Diagnosing & Treating Practitioners & Other Technical Occupations (\$49,086), and Legal Occupations (\$45,781)" (Source 2)



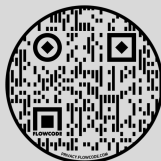
Call to Action, What Can Edgecombe Do?

Plans to take action? Tell us how here.

Solutions posed by community members and focus group participants:

- Survey parents/family members about how connected they feel to the school/community (Source 6)
- Provide transportation to and from community events at schools (Source 6)
- Make it a policy to provide childcare and a meal at community events at schools (Source 6)
- Hold school events after full-time work hours (Source 6)
- Provide parents and families with information about the scientific benefits of engagement for students (Source 6)
- Connect families and parents to Triple P providers (Source 5)
- Hold focus groups with part-time students at Edgecombe Community College to better understand barriers (Source 6)
- Provide students with information on jobs in Life, Physical, & Social Science Occupations, Health Diagnosing & Treating Practitioners & Other Technical Occupations and Legal Occupations in Edgecombe

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Sources

1. 2018 Eastern North Carolina Community Health Survey <https://www.healthenc.org/edgecombe-county/>
2. 2017 Deloitte DATA USA <https://datausa.io/profile/geo/edgecombe-county-nc#economy>
3. 2018 Edgecombe County Focus Group Summary <https://www.healthenc.org/edgecombe-county/>
4. 2018 National Center for Education Statistics (NCES) <https://nces.ed.gov/collegenavigator/?q=edgecombe&s=NC&id=198491#enrolmt>
5. Triple P Parenting Website <https://www.triplep-parenting.com/nc-en/find-help/find-a-provider/>
6. Rural Opportunity Institute (ROI) Focus Group July 15th, 2020
7. 2016 US Census Bureau <https://onthemap.ces.census.gov/em/#044691eb5838bf3dce74038bd1f7e1f3>
8. Community Enrichment Organization 252-823-1733

Educate about value of services

- The most popular ways individuals get health information is from a Doctor/nurse (43%), the Internet (27%) or Friends and Family (12%) (Source 1)
- Only 4% of resident report getting most of their health related information from Health Departments (Source 1)



Local providers



- Almost 40% of residents report visiting medical providers outside of Edgecombe County (Source 1)
- There are 2,390 residents for every 1 physician in Edgecombe (Source 2)

Trust in Public Institutions

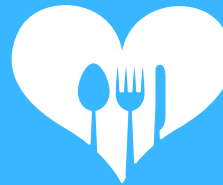
Utilization of services

- A majority (85%) of residents report not having a problem getting necessary healthcare for themselves or a family member (Source 1)
- Top barriers that prevented residents from necessary healthcare were long wait times, not being able to get an appointment, and not having health insurance (Source 1)
- Over half of residents (64%) reported getting a physical exam in the last year, but less than 3% reported getting a Prostate Cancer screening (Source 1)



Access to food

- 1 in 5 residents reported worrying their food would run out before they had money to buy more (Source 1)
- 43% of residents agree or strongly agree that it's easy to buy healthy foods in Edgecombe (Source 1)



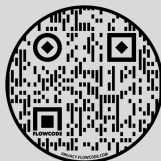
Call to Action, What Can Edgecombe Do?

Plans to take action? Tell us how here.

Solutions posed by community members and focus group participants:

- "Education on healthcare options and what to do to apply and qualify for these services" (Source 3)
- "A health seminar for families and use giftcards as incentives to get people in the room" (Source 3)
- "More money to help people with co pays and get access to insurance" (Source 3)
- Use social media, the hospital, and the radio to advertise free county programs like the Community Health Coach program and support groups at Vidant Edgecombe Hospital (Sources 3 & 4)
- "Men need to encourage each other to get checked out" (Source 3)
- Set aside "one or two days a month that would do a brief once over for men for free" (Source 3)
- More community gardens and education about growing food at churches and daycares (Source 3)

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1. **2018 Eastern North Carolina Community Health Survey** <https://www.healthenc.org/edgecombe-county/>
2. **2020 County Health Rankings** <https://www.countyhealthrankings.org/app/north-carolina/2020/downloads2018>
3. **Edgecombe County Focus Group Summary** <https://www.healthenc.org/edgecombe-county/>
4. **Rural Opportunity Institute (ROI) Focus Group July 15th, 2020**

All kinds of families supported by the system

- 3 in 10 residents agree that there is plenty of help for people during times of need in Edgecombe (Source 1)
- About 1/2 of residents identify as married and 1/3 of residents identify as never married/single (Source 1)



Lower stress & mental health services



- 1 in 4 residents reported that in the past month there been days when feeling sad or worried has kept them from going about normal activities (Source 1)
- There are 1,793 residents for every 1 mental health provider in Edgecombe (Source 2)
- There were 11 total calls in 2019 to the HopeLine Crisis Center from Edgecombe and 3 calls in 2020 so far (Source 4)
- 31% of residents selected mental health issues as a health topic they think their child/children need(s) more information about (Source 1)

Love & Support

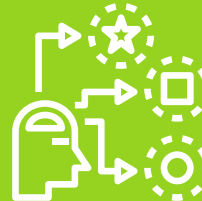
Community Pride

- A majority (66%) of residents agree that Edgecombe is a good place to raise children (Source 1)
- Only 2% of residents selected lack of community support as the community issue most affecting the quality of life in Edgecombe (Source 1)



Choices

- 10% of residents agree or strongly agree that there is enough economic opportunity in the county (Source 1)
- 1 in 5 residents don't know who to turn to first for a mental health or a drug/alcohol abuse problem (Source 1)
- The most residents (51%) selected low income/poverty as the community issue most affecting the quality of life in Edgecombe (Source 1)



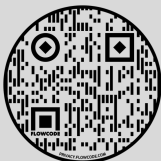
Call to Action, What Can Edgecombe Do?

Plans to take action? Tell us how here.

Solutions posed by community members and focus group participants:

- Find out where people live that feel like there is not enough help for people in times of need to target support (Source 6)
- "Telehealth program or help line to triage patients" (Source 3)
- Advertise free support lines like HopeLine to increase feeling of support and connection (Source 4)
- Advertise "health and peer groups at health fairs/ job fairs" (Source 3)
- Survey residents about their ability to gather & connect, feelings of acceptance, and happiness (Source 5)
- Increase education on mental health in schools (Source 1)
- Increase awareness of and access to better paying jobs and job training (Source 3)

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3. **2018 Edgecombe County Focus Group Summary** <https://www.healthenc.org/edgecombe-county/>
4. **2020 HopeLine** <https://www.hopeline-nc.org/>
5. **Rural Opportunity Institute (ROI) Focus Group July 15th, 2020**