

Healthy Places NC

Funding Opportunity

Building equitable food systems in Eastern North Carolina

Many rural regions in our state have plentiful land but inadequate access to healthy food and recreation opportunities. Loss of land in communities of color, lack of food processing capacity, insufficient protections for farmworkers, and cuts to nutrition assistance programs leave communities little control over food systems in their region. The Trust is interested in supporting organizations and networks that are pushing to increase local ownership of the food system.

Goal

Leverage local organizations and networks, especially those based in financially vulnerable regions and communities of color, to promote equity in food and recreation systems, substance misuse, and adverse childhood experiences.

Strategies

Build community, network, organizational, and individual capacity so that historically marginalized populations, particularly Black, Immigrant, Indigenous, and other leaders of color can drive community and health improvement efforts.

Conduct broad-based communications, community education, and advocacy efforts that advance goals.

Timeframe

Call-by date: January 24, 2025

Application deadline: February 6, 2025

Geographic Focus

Eastern North Carolina

About Healthy Places North Carolina

Healthy Places NC is the Trust's work to improve the health of residents in our state's rural and vibrant yet under-resourced rural communities. We focus on building the power and capacity of residents to address the healthy issues impacting their communities and to advocate for systems change at the local, regional, and state level.

Background

Many rural regions in our state have plentiful land but inadequate access to healthy food and recreation opportunities. Loss of land in communities of color, lack of food processing capacity, insufficient protections for farmworkers, and cuts to nutrition assistance programs leave communities little control over food systems in their region. These dynamics are shifting as organizations and residents push for local ownership of the food systems and advocate for meaningful investments in parks, recreation departments, and safe places to play.

Opportunity Details

The Trust is interested in building the capacity of organizations and networks that are working toward local ownership of the food system. Organizations should be deeply rooted in financially vulnerable communities and communities of color and aim to change the way local decisions about the food system are made. Proposals should include plans for deeply engaging residents and shifting policies or systems. Applicants should be working with, or show a willingness to work with, broader food system collaboratives.

Contact

To schedule a conversation about this opportunity, please contact Grants Assistant Mary Weaver for an initial consultation at mary@kbr.org 336-397-5512.